

University of Cambridge Postdoc Academy

Corporate Engagement: The Gateway to Talent and Insight

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University of Cambridge Postdoc Academy

Talent and insight are precious resources that any company needs to innovate and compete in today's global markets.

By collaborating with the 4,000 postdoctoral early career researchers at the University of Cambridge, you can develop the skills and effectiveness of your current staff, connect to the latest advances in key fields, and recruit your company's future stars.



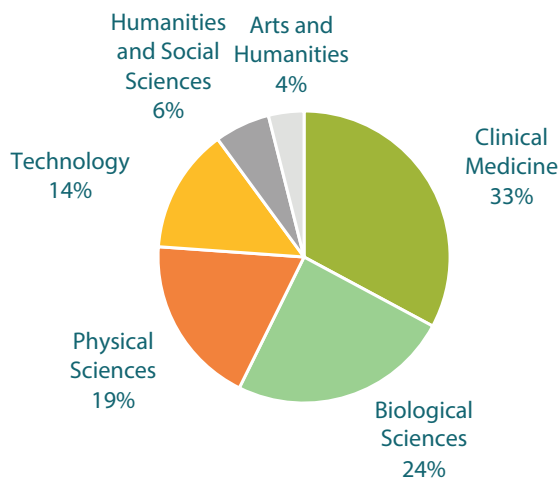
Postdocs in Cambridge

As of January 2019, more than 4,000 early career researchers are employed across the University of Cambridge and its Partner Institutes.

They come from more than 90 countries and represent 35% of total University staff.

Each of them has achieved excellence in academic studies, and the majority have Doctorate (PhD) level qualifications. They conduct advanced research across a broad range of fields, as shown in the graph below.

University Postdocs by School



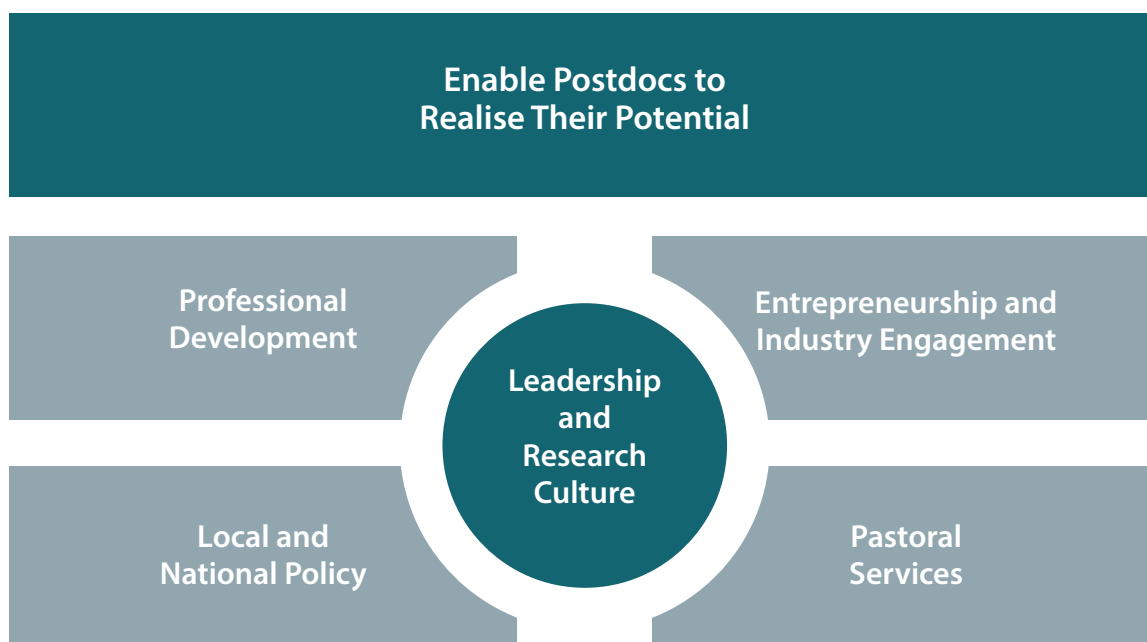
The Postdoc Academy (PdA)

The Postdoc Academy enables each postdoc to realise their potential through a programme of professional development, entrepreneurship, policy and pastoral services.

We welcome every new postdoc at the start of their appointment or position in Cambridge. We connect with them in regular email bulletins and provide continuous support through services and events at our three centres across the city.

Each year we select a cohort of outstanding researchers to join our Leadership Fellowship programmes, which accelerate their professional development to prepare them for leadership opportunities.

Postdoc Academy Mission



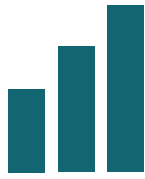
Benefits of Engagement with PdA

Many of the academy's programmes are prepared and delivered in collaboration with companies who benefit in several ways.

Category	Benefits to Companies	
Talent Benefits	Visibility	Build brand awareness across postdoc population
	Networking	Establish new and stronger relationship and collaboration
	Recruitment	Find and collaborate with potential new hires
	Development	Build company employees' skills
	Community	Integrate with the Cambridge ecosystem
Insight Benefits	Sharing	Share company programmes and findings for feedback
	Scouting	Find new inventions for business application and investment
	Consulting	Find help to solve specific challenges
	Research	Fund academic research to test new ideas
Social Benefits	Citizenship	Contribute to social and economic development

PdA Corporate Engagement Framework

The Postdoc Academy enables companies to engage with the postdoc community through a structured framework of programmes illustrated in the graphic below. This framework is:



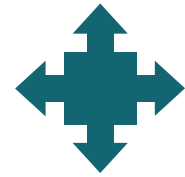
Tiered

Start with short, simple engagements then progress to deeper, extended commitments



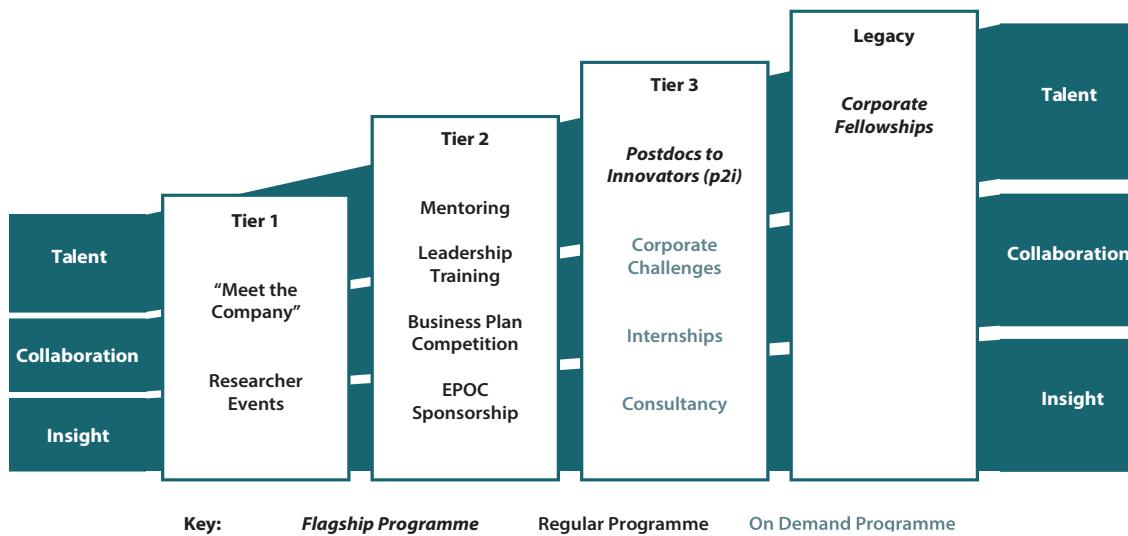
Modular

Different programmes can be selected and combined to deliver a range of benefits



Flexible

Specific events can be tailored to companies' goals



Flagship Programmes

Programme	Format	Benefits to Companies
Postdocs to Innovators (p2i)	Workshops, courses and online training to build entrepreneurial mindset and skills	Build awareness and network across multiple European institutions Develop employees' entrepreneurial skills
Corporate Fellowships	Sponsor high-potential researchers through an intensive 18 month programme, including six months in sponsor organisation	Recruit high-potential talent Pursue a high-priority global challenge



Regular Programmes

Programme	Format	Benefits to Companies
"Meet the Company"	Evening of presentations/workshops and networking at PdA centre	Build awareness and brand reputation among postdoc population Connect to individual researchers
Researcher Events	Programme of professional development and social events open to all postdocs	Provide community and support to early stage research employees
Mentoring	Company mentors trained and paired with researchers for discussions over nine months	Develop mentors' external outlook Get fresh perspective on challenges
Leadership Training (from 2020)	Residential training in leadership skills for research environment	Recognized certification in leadership skills for up-and-coming talent Build network with peers in industry and academia
EPOC Sponsorship	Financial grant to Entrepreneurial Postdoc Society to help fund its programme of events	Build brand reputation among postdoc population Connect to postdoc community committed to innovation
Business Plan Competition	Postdocs submit and present business plans for new ventures - cash prizes to kick-start projects	Visibility to new inventions Meet and assess talent

On Demand Programmes

Programme	Format	Benefits to Companies
Internships (from 2020)	PdA will facilitate recruitment and onboarding of postdoc researchers for 3-6 month placements	Access technical expertise Assess and recruit talent Build relationships with senior academics
Consultancy	PdA advertises short-term problem-solving assignments across the postdoc community	Resolve pressing challenges Meet and assess talent
Corporate Challenges	PdA offers a cohort of Fellows your company's challenge as a potential project	Resolve complex challenges Access a high-skilled team of researchers



Our Centres



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